

Akema Fine Chemicals S.r.I. Via Puglie, 12 > 47853 Coriano (RN) Italy Tel. +39 0541 657077 > Fax +39 0541 657134 info@akema.it > www.akema.it



# Kemidant Plus

**INCI composition**: DMDM Hydantoin Iodopropynyl Butylcarbamate

## Appearance: white granular

#### Overview

Kemidant Plus is a powerful cosmetic preservative in solid form based on DMDM Hydantoin & IPBC. It is a synergistic combination with the highest antimicrobial efficacy for the broad spectrum protection of cosmetics in a wide pH range and without affecting the final appearance of formulations.

Kemidant Plus represents an effective alternative to parabens-based system, active at very low levels .

#### Antimicrobial activity

Kemidant Plus is highly efficacious against Gram-negative bacteria, Gram-positive bacteria, yeasts & moulds. The synergistic combination of the antifungal properties of IPBC with the antibacterial properties of DMDM Hydantoin provides both bactericidal and fungicidal activity already at 0.05%.

#### **Properties & stability**

Kemidant Plus is soluble in alcohol and glycols, not soluble in water. Compatible with most cosmetic ingredients, it is stable to discoloration, effective over the range of pH 3-9, does not change odour & viscosity of finished cosmetics.

## Applications

Kemidant Plus finds use in a wide range of personal care products: aqueous & hydro-alcoholic systems, surfactants-based, emulsions & anhydrous products. Typical applications include:

- Hair care: shampoos, lotions, conditioners, gels, mousses.
- Body & face care: serums, tonics, gels, lotions, creams, wipes.
- *Make-up*: foundations, eyeshadows, eyeliners, mascaras, powders, wipes.
- *Shaving products*: shave soaps, gels, aftershave balms, lotions, creams.
- *Sun products*: sunscreens, suntans, aftersuns.
- Bath products: shower gels, bubble baths, handcleaners, intimate, oils, powders, wipes.
- *Baby care*: shampoos, bath products, shower gels.
- Raw materials: surfactants.

#### Use levels

Kemidant Plus can be used at 0.05-0.3% alone, also in the most complex formulations.

## Regulatory approval

*EU, ASEAN*: allowed in bath products, shower gels & shampoos without restrictions. Allowed in leave-on products not for use on large part of body and not for children under 3 years (label required). Not to be used for oral-care and lip-care.

USA: allowed in rinse-off and leave-on products not to be aerosolized.

Japan: allowed in rinse-off products not to be aerosolized with warning label.



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## **Technical support**

Our microbiological laboratory can support customers in the preservative choice; the optimal preservation is suggested on the basis of challenge tests conducted on customer's formulations. For further information, documentation and samples please contact us.

# Highlights

- ✓ Powerful broad spectrum preservation.
- ✓ Synergistic combination of strong cosmetic preservatives.
- ✓ Highly effective alternative to parabens.
- $\checkmark$  Not sensitive to pH and effective in wide pH range 3-9.
- ✓ No changes of colour, odour & viscosity of finished cosmetics.
- ✓ Reduced use levels.

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