## The pretty sisternas

Sisterna B.V. is a young and flexible organisation that is solely active in the promotion and sales of Sisterna sucrose esters in Europe and the USA.

Being based on sucrose and vegetable fatty acids, Sisterna sucrose esters are a unique range of high quality, non-ionic emulsifiers with an exceptional performance and mildness to skin and eyes. Besides emulsification Sisterna sucrose esters can offer other unique benefits to personal care formulations.

Sisterna sucrose esters have the ability to effectively disperse solid particles and are compatible with high levels of dry solids, thus suggesting their use in decorative cosmetics, sunscreens and toothpaste.

At the in-cosmetics, 3 new formulations will be presented: A non-aerosol self-tanning foam (leave-on), thanks to the mildness of sucrose esters it can be left on the skin. The application of the foam on the skin gives a uniform spreading and consequently an even tan on the skin.

In a non-aerosol EO-free cleansing foam (rinse-off), sucrose esters are used as co-surfactant to cocamidopropylbetaine. A dense foam is produced for gentle cleansing.

A third new product is a 2-phase bath and bodymilk (rinse-off): Sisterna sucrose esters emulsify a high amount of mineral into a mild bath foam. Upon standing the product splits into a milky top layer and a clear bath foam bottom layer.

Sisterna distinguishes itself as a flexible partner that will help to find technical solutions in the development, improvement and process optimising of cosmetic products. From the Netherlands Sisterna presents the most up-to-date service in sales support and knowledge development.

Sisterna B.V., Stand B106



## CP Kelco and Noviant Combine

CP Kelco and Noviant, part of the J.M. Huber Corporation, have announced that they have united as one business under the CP Kelco name. Headquartered in Chicago CP Kelco will maintain a global footprint to best serve customers' needs. The full line of Noviant products such as FinnFix (CMC) and Cekol cellulose gum will continue to be available.

The combined business is an industry leader in specialty hydrocolloids, including biogums, pectin and carboxymethyl cellulous (CMC), as well as carrageenan. Hydrocolloids are thickeners and stabilizers that dissolve, disperse, or swell in water to provide a broad range of critical functionalities and physical attributes. They are used in a variety of applications including food, industrial and consumer products, pharmaceuticals, and oil and gas drilling.

The union of CP Kelco and Noviant means that customers will enjoy a broader global reach; increased technology resources; and an even greater portfolio of high quality specialty solutions.

According to Tom Lamb, President and CEO of CP Kelco, "Both businesses have well-established product lines, and the CP Kelco brand name is widely recognized in the industry. By keeping the CP Kelco name and products and by retaining the well-established Noviant product line we capture the best of both businesses."

CP Kelco, Stand D8

## Preserving without formaldehyde

Akema Fine Chemicals will introduce during in-cosmetics 2005 a new range of formaldehyde-free preservative systems.

These broad spectrum systems in liquid form are based on widely used preservatives of proven safety and effectiveness. These liquid blends results particularly suitable for complex emulsions and are worldwide approved (only Kem Plus is not allowed in Japan). They are:

- KEMABEN 4 (Phenoxyethanol, Methylparaben, Ethylparaben, Propylparaben, Butylparaben);
- KEMABEN 5 (Phenoxyethanol, Propylene Glycol, Methylparaben, Ethylparaben, Propylparaben);
- KEMABEN DHA (Phenoxyethanol, Methylparaben, Propylparaben, Butylparaben, Dehydroacetic acid);
- KEM PLUS (Phenoxyethanol, Iodopropynylbutylcarbamate).

Akema Microbiological Laboratory will support cosmetic manufacturers during product development in the selection and evaluation of preservative systems. This service ensures, on the basis of preservative efficacy testing, the optimal preservation at the safest level for each formula. Akema Fine Chemicals, Stand: D6